

**NEXT GEN  
AWARDS**

THE BUSINESS MAGAZINE OF COASTAL VIRGINIA

**CoVaBIZ**

**INSIDE**  
**October/November 2026**  
**Ad Space: 9/1/26**  
**Ad Approval: 9/8/26**

# CoVaBIZ NEXTgen Awards 2026

## Congratulate Your Winning NEXTgen OCTOBER/NOVEMBER 2026

CoVaBIZ NEXTgen recognizes a selection of Coastal Virginia's young, innovative, creative and motivated talent. Individuals demonstrating professional success as well as community involvement, were nominated by business representatives throughout the region. Selections were then determined by editorial staff. All winners will be featured in the Oct/Nov issue of the magazine with a recap of the special event on CoVaBIZMag.com

**This is a perfect opportunity to congratulate the selected NEXTgen within your organization, and show what makes your business a great place to work.**

**CoVaBIZ Magazine** is direct mailed to business leaders throughout the Coastal Virginia area. In addition it is mailed to these association members: Hampton Roads Chamber of Commerce, Eastern Shore Chamber of Commerce, Franklin Chamber of Commerce, Isle of Wight Chamber of Commerce, Peninsula Chamber of Commerce, Retail Alliance and Virginia Beach Hotel Motel Association.

**Note:** This supplement will be poly-bagged with *Coastal Virginia Magazine* to the audiences above.

**Total printed circulation: 8,000 copies per issue plus unlimited circulation of online virtual magazine.**



### RATES

#### Discounted Ad Sizes & Rates

|           |         |
|-----------|---------|
| Full Page | \$2,920 |
| 1/2 Page  | \$1,900 |
| 1/4 Page  | \$1,140 |

**A 10% discount**  
applies to rates  
for businesses  
currently under  
contract with  
CoVaBIZ.

All billings are upon publication. Invoices are emailed/mailed with net 15 day terms.

### IMPORTANT DATES

**Ad Space**  
**Reservation Deadline:**  
9/1/26  
**Ad Approval Deadline:**  
9/8/26

**For More Information Contact:**

**757-422-8979, ext 156 or email: sales@vistamediainc.com**

**NEXTGEN  
CELEBRATION**

THE BUSINESS MAGAZINE OF COASTAL VIRGINIA

**CoVaBIZ**

**10/27/26  
MOCA**



**CoVaBIZ**  
**NEXTgen**  
**Awards**  
**2026**  
**CELEBRATION**  
**2026**

**Date: 10/27/26 | Location: MOCA**

**Invitees:** The chosen “CoVaBIZ NEXTgen” honorees that will be featured in the magazine’s Oct/Nov issue along with representatives from their businesses. This event will serve as the “unveiling” of the honorees and winners will receive a certificate. **Expected attendance is 60-80.**

**Event Recap:** A recap of the event will be published in the Nov/Dec of CoVaBIZ, on the CoVaBIZ Facebook page and LinkedIn, and CoVaBIZMag.com featuring photos from the event and sponsorship recognition.

## *Sponsorship Levels:*

### **PREMIER SPONSOR**

(limit 1):

- 1 full page ad in issue of choice of *CoVaBiz Magazine*
- Logo placement as “the” presenting sponsor on all promotions and recaps
- Opportunity for presence at event with up to 10 attendees welcome
- Recognition and attendance engagement opportunities at event

**PRICE: \$5,550**

### **GOLD LEVEL**

- 1/2 page ad in issue of choice of *CoVaBiz Magazine*
- Logo placement as Gold Level sponsor on recap
- Opportunity for presence at event with up to 6 attendees welcome
- Recognition at event Gold Level sponsor along with brief presentation opportunities

**PRICE: \$3,500**

### **SILVER LEVEL**

- 1/4 page ad in issue of choice of *CoVaBiz Magazine*
- Logo placement as Silver Level sponsor on recap
- Opportunity for presence at event with up to 4 attendees welcome
- Recognition at event as Silver Level sponsor along with brief presentation opportunities

**PRICE: \$2,500**

**For More Information Contact:**

**757-422-8979, ext 156 or email: [sales@vistamediainc.com](mailto:sales@vistamediainc.com)**