



DIGITAL FILE SPECIFICATIONS

COASTAL VIRGINIA MAGAZINE | COVABIZ MAGAZINE
COASTAL VIRGINIA WEDDINGS
PUBLICATION TRIM SIZE: 9" X 10.875"

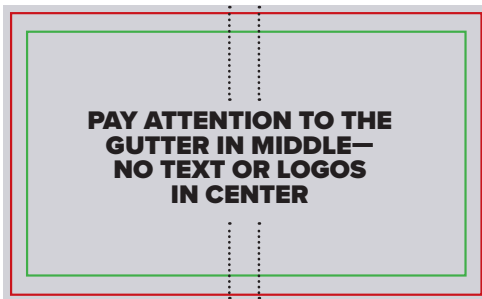
Production Contact:

Your Local Account Executive

or Sales Coordinator call 757-422-8979 ext 156

AD DIMENSIONS WITH BLEED

PAY CLOSE ATTENTION TO THE DIMENSIONS

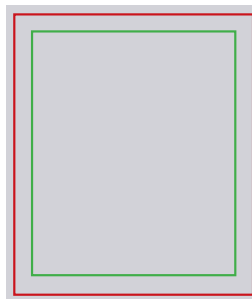


DOUBLE PAGE

Bleed: 18.25"w x 11.125"h

Trim: 18"w x 10.875"h

Float: 17.5"w x 10.3"h

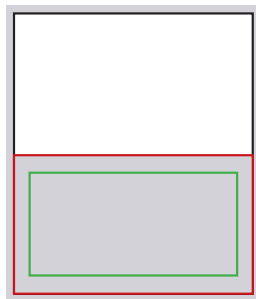


FULL PAGE

Bleed: 9.25"w x 11.125"h

Trim: 9"w x 10.875"h

Float: 3.9"w x 10.3"h

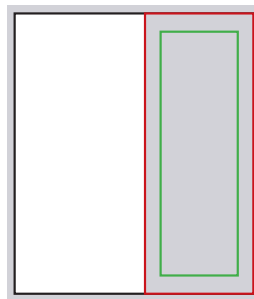


1/2 PAGE (HORIZ)

Bleed: 9.25"w x 5.55"h

Trim: 9"w x 5.25"h

Float: 8.375"w x 5"h



1/2 PAGE (VERT)

Bleed: 4.5"w x 11.125"h

Trim: 4.25"w x 10.875"h

Float: 3.9"w x 10.3"h

FLOAT

if your ad does not come with a bleed, it will have a white border

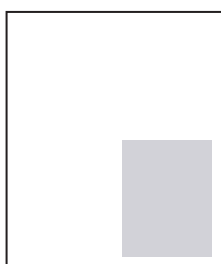
TRIM

edge of your ad (be sure no text, logos are within .25")

BLEED

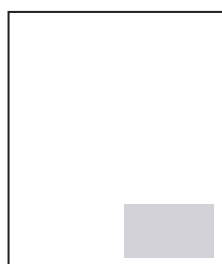
excess background for printing accuracy

AD DIMENSIONS WITHOUT BLEED



1/4 PAGE

4"w x 4.625"h



1/8 PAGE

4"w x 2.15"h

AD DELIVERY

Email to your account executive. For larger files use a free file delivery system such as WeTransfer.com

GENERAL INFORMATION

Live Area: All important items (text, logo, etc) 0.5" from trim on all sides on ads that bleed.

Bleed: 0.125" beyond trim on all sides

Binding Method: Perfect Bound (Spreads allow .5" gutter)

Image Resolution: 300 dpi

Color Space: CMYK only; no spot color or RGB

Acceptable File Format: PDF, JPG, PNG

HIGH RESOLUTION 300dpi or higher

We Want Your Ad To Print Correctly: Late ads with problems or last-minute changes increase the chance of print error. Please make every effort to deliver your materials on time and to our specifications.

Ads With Bleeds: Ads provided without bleeds will float on page with white border.

COMMON AD PROBLEMS TO AVOID:

Please check your ad for these errors before uploading:

- Text or logos outside the live area (allow 0.5")
- Low-resolution images
- Images not converted to CMYK
- Spot color/PMS used in the color space
- Position marks or color bars in the bleed area (suggested both crops and bleed marks be offset to .125" or more)



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