

**NEXT GEN
AWARDS**

THE BUSINESS MAGAZINE OF COASTAL VIRGINIA

CoVaBIZ

INSIDE
October/November 2026
Ad Space: 9/1/26
Ad Approval: 9/8/26

CoVaBIZ NEXTgen Awards 2026

Congratulate Your Winning NEXTgen OCTOBER/NOVEMBER 2026

CoVaBIZ NEXTgen recognizes a selection of Coastal Virginia's young, innovative, creative and motivated talent. Individuals demonstrating professional success as well as community involvement, were nominated by business representatives throughout the region. Selections were then determined by editorial staff. All winners will be featured in the Oct/Nov issue of the magazine with a recap of the special event on CoVaBIZMag.com

This is a perfect opportunity to congratulate the selected NEXTgen within your organization, and show what makes your business a great place to work.

CoVaBIZ Magazine is direct mailed to business leaders throughout the Coastal Virginia area. In addition it is mailed to these association members: Hampton Roads Chamber of Commerce, Eastern Shore Chamber of Commerce, Franklin Chamber of Commerce, Isle of Wight Chamber of Commerce, Peninsula Chamber of Commerce, Retail Alliance and Virginia Beach Hotel Motel Association. **Note:** This supplement will be poly-bagged with *Coastal Virginia Magazine* to the audiences above.

Total printed circulation: 8,000 copies per issue plus unlimited circulation of online virtual magazine.



RATES

Discounted Ad Sizes & Rates

Full Page	\$2,920
1/2 Page	\$1,900
1/4 Page	\$1,140

A 10% discount
applies to rates
for businesses
currently under
contract with
CoVaBIZ.

All billings are upon publication. Invoices are emailed/mailed with net 15 day terms.

IMPORTANT DATES

Ad Space
Reservation Deadline:
9/1/26
Ad Approval Deadline:
9/8/26

For More Information Contact:

757-422-8979, ext 156 or email: sales@vistamediainc.com

**NEXTGEN
CELEBRATION**

THE BUSINESS MAGAZINE OF COASTAL VIRGINIA

CoVaBIZ

**September 2026
TBA**



**CoVaBIZ
NEXTgen
Awards**
**CELEBRATION
2026**

Date: September 2026 | Location: TBA

Invitees: The chosen "CoVaBIZ NEXTgen" honorees that will be featured in the magazine's Oct/Nov issue along with representatives from their businesses. This event will serve as the "unveiling" of the honorees and winners will receive a certificate. **Expected attendance is 60-80.**

Event Recap: A recap of the event will be published in the Nov/Dec of CoVaBIZ, on the CoVaBIZ Facebook page and LinkedIn, and CoVaBIZMag.com featuring photos from the event and sponsorship recognition.

Sponsorship Levels:

PREMIER SPONSOR

(limit 1):

- 1 full page ad in issue of choice of *CoVaBiz Magazine*
- Logo placement as "the" presenting sponsor on all promotions and recaps
- Opportunity for presence at event with up to 10 attendees welcome
- Recognition and attendance engagement opportunities at event

PRICE: \$5,550

GOLD LEVEL

- 1/2 page ad in issue of choice of *CoVaBiz Magazine*
- Logo placement as Gold Level sponsor on recap
- Opportunity for presence at event with up to 6 attendees welcome
- Recognition at event Gold Level sponsor along with brief presentation opportunities

PRICE: \$3,500

SILVER LEVEL

- 1/4 page ad in issue of choice of *CoVaBiz Magazine*
- Logo placement as Silver Level sponsor on recap
- Opportunity for presence at event with up to 4 attendees welcome
- Recognition at event as Silver Level sponsor along with brief presentation opportunities

PRICE: \$2,500

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