

BEST PLACES TO WORK AWARDS

CoVaBIZ®

INSIDE
October/November 2026
Ad Space: 9/1/26
Ad Approval: 9/8/26

CONGRATS ON BEING RECOGNIZED AS ONE OF COVABIZ BEST PLACES TO WORK

HAVE YOUR COMPANY STAND OUT WITH THIS ENHANCED LISTING



CONGRATULATIONS

on being nominated by an employee and selected by our editorial team as one of the "Best Places to Work" in our region. Your business will be featured in the upcoming October/November issue of CoVaBIZ magazine. Memorialize this accomplishment by showcasing your business with an advertisement in the October/November issue of CoVaBIZ magazine.

ALL RATES INCLUDE AN AD SIZE OF CHOICE, COMPLEMENTARY DESIGN SERVICES AND A WALL PLAQUE FOR DISPLAY AT YOUR PLACE OF BUSINESS.

AES CONSULTING ENGINEERS
By Design: A People First Approach to Business

AES provides land developers, architects, land use attorneys, home builders, general contractors and others with services pertaining to site engineering, surveying, land planning and municipal utility design. The company's core values center around building out our clients by utilizing our staff's skill set. AES fosters an environment where professional development opportunities and mentorship programs provide clear avenues for employee advancement and significant investments are made in equipping them to be leaders in their profession through practice and methods. Future advancement requires professional licensure, and the company ensures membership in associated professional organizations. It is a win-win for AES team members and the clients they serve.

Learn more at AESVA.com

BAY CRANE, SPACE AND FOUNDATION REPAIR
A Solid Foundation for Success

In just 30 years, this Hampton Roads-based civil and structural engineering firm has grown exponentially, currently operating a fleet of 45 flatbed trucks. From its humble beginnings as a small family-owned business, Bay Crane continues to expand employee numbers that reach into high schools and job satisfaction is derived from seeing clients' thorough utilization of a solid work environment where quality, expertise and transparency reign supreme. Success is grounded through competitive salaries, bonuses and profit sharing. Career advancement and personal growth is encouraged and supported through both skills, soft skills, challenges and continuing education on industry best practices. Employees appreciate that leadership treats them regularly about company goals, clearly communicates expectations and is open to new ideas.

Learn more at BayCraneRepair.com

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ACCEL PEST & TERMITE CONTROL
Bringing in Employee Growth, One Client at a Time

Accel Pest & Termite Control has been serving Southeastern Virginia for more than a decade, and the business is thriving due to its small size. The company places its focus on training its team of technicians to become experts in their field. From Accel's strong benefits package to its robust platform opportunities for employee growth and advancement, every policy, goal and initiative is designed to create growth and support the development of well-rounded team members who'll be successful professionals in the office and in the field. Employees use the camaraderie and working family-like atmosphere that keeps everyone exceptionally safe.

Learn more at AccelVA.com

RED CHALK STUDIOS
define your brand, discover your market, deliver a powerful story, attract your ideal audience, retain more business, foster your brand culture, harness your superpowers

strategy • creative • marketing
 RedChalkStudios.com

HAMPTONROADS WORKFORCE COUNCIL
ONE REGION. ONE WORKFORCE. ONE ECONOMY.

Best Place to Work... Best Place to Help Employers Identify Talent.

There's a growing talent shortage and we're committed to helping our region get back to work!

Let us connect your business with job seekers in the 201+.

Services include:

- Assistance and Promotion with Hiring Events
- Job Postings
- Recruitment and Referral
- Funds for Employee Training

SELECTED AS BEST PLACES TO WORK 2022

For more information, please contact Deborah Bailey at 757-629-4695 or dbailey@theworkforcecouncil.org

theworkforcecouncil.org

ALL ADVERTISERS OF BEST PLACES TO WORK ARE ALSO INVITED FOR A SPECIAL PLAQUE PRESENTATION AT NEXTGEN AWARDS CELEBRATION. SEE BACK FOR DETAILS >>

RATES

A La Cart Enhanced Listing with Photo \$1000

(Supplied photo by client)

AD SIZE	NORMAL RATE	DISCOUNTED RATE	HIGHLIGHT PHOTO + AD RATE
1/4 PAGE	\$1,570	\$1,335	\$2,085
1/2 PAGE	\$2,475	\$2,095	\$2,595
FULL PAGE	\$3,630	\$3,115	\$3,365

Also included with Ad, tickets & special recognition at our NextGen celebration event.
SEE BACK FOR DETAILS >>

All billings are upon publication. Invoices are emailed with net 15 day terms.

WHAT'S INCLUDED:

All rates include an ad size of choice, complimentary design services and a laminated Wall Plaque for display at your place of business.



**For More Information Contact: 757-422-8979, ext 156
 or email: sales@vistamediainc.com**

**NEXTGEN
CELEBRATION**

THE BUSINESS MAGAZINE OF COASTAL VIRGINIA

CoVaBIZ

**September
2026**



DATE: September 2026

LOCATION: TBA

ATTENDANCE: 75+ (expected)

**CoVaBIZ
NEXTgen
Awards**
2026



**CoVaBIZ
BEST PLACES
TO WORK
AWARDS**

Invitees: The chosen “CoVaBIZ NEXTgen” honorees that will be featured in the magazine’s Oct/Nov issue along with representatives from their businesses. This event will serve as the “unveiling” of the honorees and winners will receive a certificate. Also special recognition will be given towards Best Places To Work Attendees.

Event Recap: A recap of the event will be published in the Nov/Dec of CoVaBIZ, on the CoVaBIZ Facebook page and LinkedIn, and CoVaBIZMag.com featuring photos from the event and sponsorship recognition.

Sponsorship Levels:

PREMIER SPONSOR

(limit 1):

- 1 full page ad in issue of choice of *CoVaBiz Magazine*
- Logo placement as “the” presenting sponsor on all promotions and recaps
- Opportunity for presence at event with up to 10 attendees welcome
- Recognition and attendance engagement opportunities at event

PRICE: \$5,550

GOLD LEVEL

- 1/2 page ad in issue of choice of *CoVaBiz Magazine*
- Logo placement as Gold Level sponsor on recap
- Opportunity for presence at event with up to 6 attendees welcome
- Recognition at event Gold Level sponsor along with brief presentation opportunities

PRICE: \$3,500

SILVER LEVEL

- 1/4 page ad in issue of choice of *CoVaBiz Magazine*
- Logo placement as Silver Level sponsor on recap
- Opportunity for presence at event with up to 4 attendees welcome
- Recognition at event as Silver Level sponsor along with brief presentation opportunities

PRICE: \$2,500

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