

January/February 2026

Space/Materials Deadline: 12/4/2025

Ad Approval/Agency Provided

Ad Deadline: 12/11/2025

Editorial Focus:

VA250 Celebrations

Top Lawyers:

Top Lawyers Peer-To-Peer Survey

Winners Listings in all Specialties

Restaurant Weeks

Special Advertising Sections:

Top Lawyers Packages

Be Well:

12 Ways to a Healthy New Year

(Print + Digital)

Medical: Heart Health

"Ask the Expert" (Exclusivity)

American Heart Association &
American Stroke Association



March/April 2026

Space/Materials Deadline:

1/28/2026

Ad Approval/Agency Provided

Ad Deadline:

2/4/2026

Editorial Focus:

Expanded Home,
Garden & Real Estate

Spring Arts Preview

Special Advertising Sections:

Medical:

Eye Care "Ask the Expert"
(Exclusivity)

Top Docs "All★Stars"

Spring Arts Preview

Expanded Home & Garden



May/June 2026

Space/Materials Deadline: 3/27/2026

Ad Approval/Agency Provided

Ad Deadline: 4/3/2026

Editorial Focus:

Summer Fun Issue

Burger Battle Preview

Special Advertising Sections:

Eastern Shore "Best Of"

Faces of Coastal Virginia

Print + Digital

with Exclusive Categories

Medical: Dermatology

"Ask the Expert" (Exclusivity)

Top Real Estate Agents



Contests & Events

EXCLUSIVE COASTAL VIRGINIA MAGAZINE EVENTS

CoVa Battle of the Burgers

TBA 2027

Coastal Virginia Wedding Showcase

January 2027

Coastal Virginia WineFest

January 16-17, 2027

Greater Williamsburg Sports & Events Center

CONTEST

Top Real Estate Agents 2027

Peer-to-peer survey conducted

by DataJoe Research Company

Nomination Dates: Aug. 20 – Oct. 31, 2026

Results Published:

May/June 2027 of Coastal Virginia Magazine

CONTEST

Best of Eastern Shore 2027

Contest Dates: Sept. 12 – Oct. 31, 2026

(with write-in nominations accepted until Oct. 3)

Results Published: May/June 2027 Issue of

Coastal Virginia Magazine

CONTEST

Best Of Readers' Choice 2027

Contest Dates: Jan. 5 – March 8, 2027

(with write-in nominations accepted until Feb. 2)

Results Published: July/August 2027 of

Coastal Virginia Magazine

EVENTS

Coastal Virginia Best Of Party Southside

TBA

Coastal Virginia Best Of Party Peninsula

TBA

CONTEST

Top Docs 2026

Peer-to-peer survey conducted

by DataJoe Research Company

Nomination Dates: March 2 – April 29, 2026

Results Published: Sept./Oct. 2026 Issue of

Coastal Virginia Magazine

EVENT

Top Docs Reception: Date & Location TBA

CONTEST

Giving Back Awards 2026

No contest dates –

scouted and selected by editorial team

Results Published: Nov./Dec. 2026 Issue of

Coastal Virginia Magazine

EVENT

Giving Back Awards Reception

November 2026 • Date & Location TBA

CONTEST

Best of Coastal Virginia Weddings 2027

Contest Dates: June 5 – July 20, 2026

(with write-in nominations accepted until June 22)

Results Published: 2027 issue of

Coastal Virginia Weddings

IN EVERY ISSUE: Be Well, Home & Garden and Travel VA: Special Travel/Weekend Getaways Section

July/August 2026

Space/Materials Deadline:

5/29/2026

Ad Approval/Agency Provided

Ad Deadline: 6/5/2026

Editorial Focus:

Best Of Issue

Featuring Results of Readers'
Choice for Area Businesses and
Personalities with Lead-in Topic

Special Advertising Sections:

Best Of Readers' Choice

Thank You Packages

York County Section

with overrun

Medical: Orthopedics

"Ask the Expert" (Exclusivity)

Education: College Guide



September/ October 2026

Space/Materials Deadline: 7/28/2026

Ad Approval/Agency Provided

Ad Deadline: 8/5/2026

Editorial Focus:

Annual Health/Top Docs Issue

Top Doctors Peer-To-Peer Survey

Winners Listings in All Specialties

Fall Arts Preview

Special Advertising Sections:

Virginia's Eastern Shore

Top Docs Packages/Profiles

Medical: Breast Cancer

"Ask the Expert" (Exclusivity)

Education: Private School

Resource Guide & Topics

Fall Arts Preview

Fall Cocktail Guide



November/ December 2026

Space/Materials Deadline: 10/2/2026

Ad Approval/Agency Provided

Ad Deadline: 10/9/2026

Editorial Focus:

Coastal Virginia Culinary Awards

Holiday Issue

Annual Giving Back Awards:

Focus on Food/Nutrition

Special Advertising Sections:

Senior Living Guide

Holiday Gift Guide +

12 Ways to Give (Print + Digital)

Medical: Cosmetic Surgery

"Ask the Expert" (Exclusivity)

Winter Cocktail Guide



2027 Coastal Virginia Weddings Annual Issue Published January 2027

Space/Materials Deadline: 11/17/2026

Ad Approval/Agency Provided Ad Deadline: 11/25/2026

December/January 2025-2026

Space/Materials Deadline: 11/3/2025

Ad Approval/Agency Provided

Ad Deadline: 11/10/2025

Editorial Focus:

Civic 50 Awards

The Innovation Economy:

Explore how research institutions, universities, and innovation hubs in the region are collaborating with businesses to foster entrepreneurship, technology commercialization, tech transfer and new product development.

The Impact List:

Celebrating Innovation Superheroes

Special Advertising Section:

Educational & Research Institutions in Coastal Virginia

Expert Insights: Wealth Management, Estate Planning, Insurance

February/March 2026

Space/Materials Deadline: 12/24/2025

Ad Approval/Agency Provided

Ad Deadline: 1/6/2026

Editorial Focus:

The 2026 Impact Makers:

Women On the Leading Edge

Advanced Manufacturing in Coastal Virginia:

A focus on key regional manufacturing entities, examining trends, key players, economic impacts, and future growth opportunities.

Top Lawyers:

Top Lawyers peer-to-peer survey

Special Advertising Sections:

Powered by Women

Top Lawyers Packages

Event:

Women on the Leading Edge Luncheon

April/May 2026

Space/Materials Deadline: 3/2/2026

Ad Approval/Agency Provided Ad Deadline: 3/9/2026

Editorial Focus:

Top 175 Influential People:

Brief profiles of the 175. New for this year: we will feature influential organizations as well as individuals in a separate section of the feature.

Future-Proof Careers:

Skilled Trades and the Labor Gap – A Regional Perspective

Special Advertising Sections:

Top 175 Packages

Skilled Trade & Vocational Training Institutions

Event: Top 175 Influential People Event

June/July 2026

Space/Materials Deadline: 5/1/2026

Ad Approval/Agency Provided Ad Deadline: 5/8/2026

Editorial Focus:

Creative Capital:

How Coastal Virginia's Creative Sector is Shaping the Region's Economy, Identity and Future.

Healthcare Focus:

Vital Signs: Breakthroughs in care delivery, research, and health equity are transforming the region's health landscape.

Special Advertising Sections:

Faces of CoVaBIZ

Expert Insights: Healthcare

(Q&A Format)

IN EVERY ISSUE



Sound Advice
Sponsored Content
with category
exclusivity is available

August/September 2026

Space/Materials Deadline: 7/1/2026

Ad Approval/Agency Provided Ad Deadline: 7/8/2026

Editorial Focus:

Best Of Business (BOB) Awards

Rooted in Opportunity: From local food producers to farm-based destinations, regional agriculture is planting new possibilities for business and tourism

Small Business of the Year - in partnership with The Hampton Roads Chamber

Special Advertising Section:

Best Of Business (BOB) Award Packages

Event: Best Of Parties

October/November 2026

Space/Materials Deadline: 9/1/2026

Ad Approval/Agency Provided Ad Deadline: 9/8/2026

Editorial Focus:

NEXTgen Awards:

Honoring the region's leading young professionals

Energy Focus: Beyond the Grid: Technology, policy and investment are reshaping how the region generates, stores and consumes energy.

Special Advertising Sections:

NEXTgen Packages

Best Places to Work

Highlighting local businesses with positive work culture.

Event: NEXTgen Party

December/January 2026-2027

Space/Materials Deadline: 11/2/2026

Ad Approval/Agency Provided Ad Deadline: 11/9/2026

Editorial Focus:

Government Contracting. Behind the Bid:

A closer look at what it takes to win government contracts

Regional Chambers Focus

Legacy Awards: Meet the professionals proving that leadership, innovation, and impact don't come with an expiration date.

Special Advertising Section:

Civic 50 Awards

Legacy Packages

Contests & Events

COMBINATION CoVa & CoVaBIZ

CONTEST

Top Lawyers 2027

Peer-to-peer survey conducted by DataJoe Research Company

Nomination Dates: July 14 – Sept. 5, 2026

Results Published: Jan/Feb 2027 *Coastal Virginia Magazine* and Feb/Mar 2027 *CoVaBIZ*

EVENT

Top Lawyers Reception

February 2027 • Date & Location TBA

COASTAL VIRGINIA

BEST OF PARTY EVENTS

Celebrating the winners of *Coastal Virginia Magazine's* Best Of Awards and CoVaBIZ's BOB Awards

Peninsula:

TBA

Southside:

TBA

CONTEST

11th Annual

Best of Business (BOB) Awards

Contest Dates:

January 5 – February 20, 2027
(with write-in nominations accepted until Jan 20)

Results Published:
Aug/Sept 2027 *CoVaBIZ*

CONTEST

NEXTgen Awards 2026

Entry Dates: March 18 – May 15, 2026

Results Published: Oct/Nov 2026 *CoVaBIZ*

EVENT

October 2026 • Date & Location TBA

CONTEST

Legacy Awards

Entry Dates: March 18 – May 15, 2026

Results Published: Dec/Jan 2026/27 Issue

Event Contact:

Alexandra Matesic
757-422-8979 ext 120
asabatini@vistamediainc.com

Sales Contact:

757-422-8979 ext 156
sales@vistamediainc.com

EXCLUSIVE CoVaBIZ EVENTS

Top 175 Influential People Event
2027

Women on the Leading Edge Luncheon
2027 • Harbor Club

CONTEST

Best Places to Work

Entry Dates: May 18 – June 20, 2026

Results Published: Oct/Nov 2026 Issue