

## Winning Campaigns

The CoVaBIZ BOB Awards contest ran from January 5 - February 20, 2025

THE Business Magazine Of Coastal Virginia

# CoVaBIZ

INSIDE  
Aug/Sept 2026

Ad Space: 7/1/26

Ad Approval: 7/8/26

## CoVaBIZ July/August "Best Of Business Issue" 10th Annual CoVaBIZ BOB Awards

Available to all Gold, Silver, Bronze and Honorable Mention Award Winners

### SPECIAL APPRECIATION CAMPAIGN



The votes have been tabulated and the results will be published as the feature editorial in the Aug/Sept issue.

#### WHAT'S INCLUDED



#### A.

#### Thank You AD

Size of choice. Express your appreciation and success with a display ad. All ads will be placed in the Best Of Business section.



#### B.

#### Laminated Plaque

Display your accomplishment with an official 10"x13" CoVaBIZ Best Of Business plaque. Ideal for office or business lobby area.



#### C.

#### Coastal Virginia Best Of Party

4 Tickets to either the Peninsula or Southside Best Of Parties. Food samplings from the best restaurants, live entertainment by Wonderland and much more.

#### 2 BEST OF PARTIES

**Peninsula:**  
July 16, 2026 • DoubleTree Williamsburg

**Southside:**  
July 30, 2026 • The Founders Inn

### "AWARD WINNERS" DISCOUNTED RATES PROGRAM PRICES

AD SIZE	NORMAL RATE (INCLUDES A, B & C ABOVE)	SPECIAL BOB RATE PACKAGE (INCLUDES A, B & C ABOVE)	RATES WITH TABLE & 10 TICKETS TO BEST OF PARTY
1/4 Page (3.7" x 4.7")	\$1,770	\$1,000	\$1,700
1/2 Page H (7.625" x 4.7")	\$2,675	\$1,545	\$2,245
1/2 Page V (3.7" x 9.625")	\$2,675	\$1,545	\$2,245
1 Page (9" x 10.875")	\$3,830	\$2,305	\$3,005
Double Page (18" x 10.875")	\$6,545	\$4,050	\$4,750

All Rates are Net. No additional discounts available. Rates include complimentary ad design in "Best Of" format ads. Billing is upon publication. Invoices are mailed with net 15 day terms. *If advertiser elects not to have a banner or plaque produced, please subtract \$195 from rates. Also, tickets and Best Of Party are valued at \$50 and include one drink ticket.*

For more information contact us at: 757-422-8979, ext 156 or email [sales@vistamediainc.com](mailto:sales@vistamediainc.com)

COASTAL  
VIRGINIA  
BEST OF PARTY

THE Business Magazine Of Coastal Virginia

# CoVaBIZ

2026 Theme:  
**VA250**

## 2 BEST OF PARTIES

CoVaBestOf.com  
#covabestof

Coastal  
VIRGINIA  
Magazine  
**BEST of  
PARTY**

**PENINSULA**  
July 16, 2026  
DoubleTree  
Williamsburg

**SOUTHSIDE**  
July 30, 2026  
The Founders Inn

## SPONSORSHIP PACKAGES

### Premier

Limit 1 Available  
Per Best Of Party

- Full-page ad in CoVaBiz Magazine (\$3,350 Value)
- Two large banners (customer supplied) at the event (\$500 Value)
- Premier sponsor recognition with logo on CoastalVirginiaMag.com along with all videos (\$6,000 Value)
- Individual recognition at the event (\$500 Value)
- Follow up coverage in event pictorial CoVa Magazine September/October issue (\$2,000 Value)
- Opportunity for presence at the event with 10 event tickets and a reserved table seating for these 10 ticket holders (\$900 Value). Both parties = 2 Tables
- Best Of Winner banner or plaque (\$195 Value)

**Sponsor Cost Per Best Of Party: \$6,500    Both Parties: \$7,500**

### Gold

- 1/2 page ad in CoVaBiz Magazine (\$2,220 Value)
- Two large banners (customer supplied) at the event (\$500 Value)
- Individual recognition at the event (\$500 Value)
- Follow-up coverage in event pictorial CoVa Magazine September/October issue (\$2,000 Value)
- Opportunity for presence at the event with 10 event tickets and a reserved table seating for these 10 ticket holders (\$900 Value). Both parties = 2 Tables
- Sponsorship Gold Level logo representation on all items, print/digital (\$3,000 Value)
- Best Of Winner banner or plaque (\$195 Value)

**Sponsor Cost Per Best Of Party: \$4,500    Both Parties: \$5,500**

### Silver

- 1/4 page ad in CoVaBiz Magazine (\$1,340 Value)
- One large banner (customer supplied) at the event (\$250 Value)
- Individual recognition at the event (\$500 Value)
- Follow-up coverage in event pictorial CoVa Magazine September/October issue (\$2,000 Value)
- Opportunity for presence at the event with 10 event tickets and a reserved table seating for these 10 ticket holders (\$900 Value). Both parties = 2 Tables
- Sponsorship Silver Level logo representation on all items, print/digital (\$3,000 Value)
- Best Of Winner banner or plaque (\$195 Value)

**Sponsor Cost Per Best Of Party: \$3,200    Both Parties: \$4,200**

### Winner Table Prices:

(Each includes 10 seats at reserved table)

- **\$660** with "Best Of" ad purchase. Includes 6 additional tickets +4 from ad package. Total 10 tickets.
- **\$900** includes total 10 tickets.

**Sponsorship Reservation Deadline: 5/29/26**

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