

**BEST OF
WINNING
CAMPAIGNS**

Coastal VIRGINIA Magazine

INSIDE
July/August 2026
Ad Space: 5/29/26
Ad Approval: 6/5/26



2026 READERS' CHOICE WINNING CAMPAIGNS JULY/AUGUST 2026

Coastal Virginia Magazine Readers' Choice contest conducted
January - March 2026

The results are in and will be published as the feature editorial in the
July/August issue of *Coastal Virginia Magazine*.
All voters were email verified and limited to 1 vote per category.

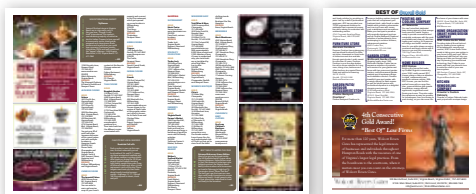
WHAT'S INCLUDED

Special "Best Of" Campaign (Available only to winners)

Winning Levels: Overall Gold | **Southside:** Gold, Silver and Bronze | **Peninsula:** Gold, Silver and Bronze

A.

Thank you ad size
of choice in CoVa
July/August issue.



-Sample Banner -

-Sample Plaque -



C.

4 Tickets to either the Peninsula
or Southside Best Of Parties.
Food samplings from the best
restaurants, live entertainment
and much more.

2 BEST OF PARTIES!

Peninsula:
July 16, 2026
DoubleTree
Williamsburg
Southside:
July 23, 2026
The Founders Inn

B.

A 2.5' x 5' weatherproof banner with metal
grommets for your business to display or a
laminated plaque (10"x13"). For additional plaque or
banner add an extra \$195.

D.

Optional Digital Enhancement
A special "Award Announcement" for your business via
Coastal Virginia Magazine's Facebook page. Plus your
2025 "Best Of" listing will be enhanced to a featured
listing on CoastalVirginiaMag.com for 1 year.
Total value: \$600 | Discounted price: \$400

RATES

July/Aug Issue "Award Winners" Discounted Rates Program Prices (Includes A, B & C of the above)

Ad Size	Program Rates (Ad, Banner/Plaque, 4 Tickets)	Program Rates with Table & 10 Tickets to Best Of Party
Double Page	\$5,740	\$6,420
1 Page	\$3,480	\$4,160
1/2 Page	\$2,560	\$3,240
1/4 Page	\$1,530	\$2,205
1/8 Page	\$1,025	\$1,700

SCAN QR
FOR DIGITAL
SPECS *



All Rates are Net. No additional discounts available.
Rates include complimentary ad design in "Best Of"
format ads. Billing is upon publication. Invoices are
mailed with net 15 day terms. If advertiser elects not to
have a banner or plaque produced, please subtract \$195
from July/August rates. Also, tickets and Best Of Party
are valued at \$50 and include one drink ticket.
Ad Reservation Deadline: May 29, 2026

For more information contact: 757-422-8979, ext 156 or email: sales@vistamediainc.com

COASTAL
VIRGINIA
BEST OF PARTY

Coastal VIRGINIA Magazine

PENINSULA

July 16, 2026
DoubleTree
Williamsburg

SOUTHSIDE

July 23, 2025
The Founders Inn

**2 BEST OF
PARTIES**

CoVaBestOf.com
#covabestof

Coastal
VIRGINIA
Magazine
**BEST of
PARTY**

PENINSULA

July 16, 2026
DoubleTree
Williamsburg

SOUTHSIDE

July 23, 2025
The Founders Inn

6:00 p.m.

SPONSORSHIP PACKAGES

Premier

Limit 1 Available

- Full-page ad in Coastal Virginia Magazine (\$4,370 Value)
- Two large banners (customer supplied) at the event (\$500 Value)
- Premier sponsor recognition with logo on CoastalVirginiaMag.com along with all videos (\$6,000 Value)
- Individual recognition at the event (\$500 Value)
- Follow up coverage in event pictorial September/October issue (\$2,000 Value)
- Opportunity for presence at the event with 10 event tickets and a reserved table seating for these 10 ticket holders (\$900 Value)
- Best Of Winner banner or plaque (\$195 Value)

Sponsor Cost: \$6,000

Gold

- 1/2 page ad in Coastal Virginia Magazine (\$3,050 Value)
- Two large banners (customer supplied) at the event (\$500 Value)
- Individual recognition at the event (\$500 Value)
- Follow-up coverage in event pictorial September/October issue (\$2,000 Value)
- Opportunity for presence at the event with 10 event tickets and a reserved table seating for these 10 ticket holders (\$900 Value)
- Sponsorship Gold Level logo representation on all items, print/digital (\$3,000 Value)
- Best Of Winner banner or plaque (\$195 Value)

Sponsor Cost: \$4,500

Silver

- 1/4 page ad in Coastal Virginia Magazine (\$1,835 Value)
- One large banner (customer supplied) at the event (\$250 Value)
- Individual recognition at the event (\$500 Value)
- Follow-up coverage in event pictorial September/October issue (\$2,000 Value)
- Opportunity for presence at the event with 10 event tickets and a reserved table seating for these 10 ticket holders (\$900 Value)
- Sponsorship Silver Level logo representation on all items, print/digital (\$3,000 Value)
- Best Of Winner banner or plaque (\$195 Value)

Sponsor Cost: \$3,000

Winner Table Prices:

(Each includes 10 seats at reserved table)

- **\$660** with "Best Of" ad purchase. Includes 6 additional tickets +4 from ad package. Total 10 tickets.
- **\$900** includes total 10 tickets.

Sponsorship Reservation Deadline: 5/29/2026

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