

BEST OF WINNING CAMPAIGNS

Coastal VIRGINIA Magazine

INSIDE July/August 2026

Ad Space: 5/29/26

Ad Approval: 6/5/26



2026 READERS' CHOICE WINNING CAMPAIGNS

JULY/AUGUST 2026

Coastal Virginia Magazine Readers' Choice contest conducted **January - March 2026**

The results are in and will be published as the feature editorial in the July/August issue of *Coastal Virginia Magazine*. All voters were email verified and limited to 1 vote per category per round of Best Of competition

WHAT'S INCLUDED

Special "Best Of" Campaign (Available only to winners)

Winning Levels: Overall Gold | Southside: Gold, Silver and Bronze | Peninsula: Gold, Silver and Bronze

-Sample Banner -

-Sample Plaque -

A. Thank you ad size of choice or Q&A style ad in CoVa July/August issue.

ALL NEW 2026!

An optional Q&A format style ad with standardized questions for ads. Available in 1/2 and Full page sizes



1/2 Page Q&A Sample Ad



Full Page Q&A Sample Ad

B. A 2.5' x 5' weatherproof banner with metal grommets for your business to display or a laminated plaque (10"x13"). For additional plaque or banner add an extra \$195.

C. 4 Tickets to either the Peninsula or Southside Best Of Parties. Food samplings from the best restaurants, live entertainment and much more.

2 BEST OF PARTIES!

Peninsula: July 16, 2026, DoubleTree Williamsburg
Southside: July 23, 2026, The Founders Inn

D. Optional Digital Enhancement

A special "Award Announcement" for your business via *Coastal Virginia Magazine's* Facebook page. Plus your 2026 "Best Of" listing will be enhanced to a featured listing on CoastalVirginiaMag.com for 1 year. Total value: \$600 | Discounted price: \$400

RATES

July/Aug Issue "Award Winners" Discounted Rates Program Prices (Includes A, B & C of the above)

| Ad Size | Program Rates (Ad, Banner/Plaque, 4 Tickets to One of the Best Of Parties) | Program Rates with Table & 10 Tickets to One of the Best Of Parties |
|-------------|---|---|
| Double Page | \$5,740 | \$6,420 |
| 1 Page ** | \$3,480 | \$4,160 |
| 1/2 Page ** | \$2,560 | \$3,240 |
| 1/4 Page | \$1,530 | \$2,205 |
| 1/8 Page | \$1,025 | \$1,700 |

SCAN QR FOR DIGITAL SPECS *



All Rates are Net. No additional discounts available. Rates include complimentary ad design in "Best Of" format ads. Billing is upon publication. Invoices are mailed with net 15 day terms. *If advertiser elects not to have a banner or plaque produced, please subtract \$195 from July/August rates. Also, tickets and Best Of Party are valued at \$50 and include one drink ticket.*
Ad Reservation Deadline: May 29, 2026

For more information contact: 757-422-8979, ext 156 or email: sales@vistamediainc.com

**Optional Q&A Format

* Or visit: <https://vistagraphicsinc.com/digital-file-specifications/>

COASTAL
VIRGINIA
BEST OF PARTY

Coastal VIRGINIA Magazine

PENINSULA
July 16, 2026
DoubleTree
Williamsburg

SOUTHSIDE
July 23, 2025
The Founders Inn

2 BEST OF PARTIES

CoVaBestOf.com
#covabestof

2026 Theme:
VA250

Coastal VIRGINIA Magazine *BEST of* PARTY

PENINSULA
July 16, 2026
DoubleTree
Williamsburg

SOUTHSIDE
July 23, 2026
The Founders Inn

6:00 p.m.

SPONSORSHIP PACKAGES

Premier

Limit 1 Available
Per Best Of Party

- Full-page ad in Coastal Virginia Magazine (\$4,370 Value)
- Two large banners (customer supplied) at the event (\$500 Value)
- Premier sponsor recognition with logo on CoastalVirginiaMag.com along with all videos (\$6,000 Value)
- Individual recognition at the event (\$500 Value)
- Follow up coverage in event pictorial September/October issue (\$2,000 Value)
- Opportunity for presence at the event with 10 event tickets and a reserved table seating for these 10 ticket holders (\$900 Value)
- Best Of Winner banner or plaque (\$195 Value)

Sponsor Cost Per Best Of Party: \$6,500 Both Parties: \$7,500

Gold

- 1/2 page ad in Coastal Virginia Magazine (\$3,050 Value)
- Two large banners (customer supplied) at the event (\$500 Value)
- Individual recognition at the event (\$500 Value)
- Follow-up coverage in event pictorial September/October issue (\$2,000 Value)
- Opportunity for presence at the event with 10 event tickets and a reserved table seating for these 10 ticket holders (\$900 Value)
- Sponsorship Gold Level logo representation on all items, print/digital (\$3,000 Value)
- Best Of Winner banner or plaque (\$195 Value)

Sponsor Cost Per Best Of Party: \$4,500 Both Parties: \$5,500

Silver

- 1/4 page ad in Coastal Virginia Magazine (\$1,835 Value)
- One large banner (customer supplied) at the event (\$250 Value)
- Individual recognition at the event (\$500 Value)
- Follow-up coverage in event pictorial September/October issue (\$2,000 Value)
- Opportunity for presence at the event with 10 event tickets and a reserved table seating for these 10 ticket holders (\$900 Value)
- Sponsorship Silver Level logo representation on all items, print/digital (\$3,000 Value)
- Best Of Winner banner or plaque (\$195 Value)

Sponsor Cost Per Best Of Party: \$3,200 Both Parties: \$4,200

Winner Table Prices:

(Each includes 10 seats at reserved table)

- **\$660** with "Best Of" ad purchase. Includes 6 additional tickets +4 from ad package. Total 10 tickets.
- **\$900** includes total 10 tickets.

Sponsorship Reservation Deadline: 5/29/2026

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