

DEC/JAN 2026

AD RESERVATION: 11/3/25

AD APPROVAL: 11/11/25

EXPERT INSIGHTS: Financial Planning, Insurance, and Wealth Management

Our readers are executives, entrepreneurs, and professionals — people who need guidance on investments, insurance, retirement, tax, and estate planning. By aligning with our magazine, you can be the trusted resource they turn to for clarity and confidence.

[PRINT]

[DIGITAL]



Double Page Sample



Full Page Sample



1. Digital Flipbook

2. CoVaBIZ Break e-newsletter



DIGITAL PUBLICATION & E-NEWSLETTER

Your Q&A profile will be shared on 2 digital platforms including the CoVaBIZ digital flipbook and within an issue of CoVaBiz Break

ADVERTISING PACKAGES INCLUDE:

- Double page ad includes a full page ad and a sharply-designed full page Q&A format write-up. (600 words including questions and intro bio)
- Full page ad includes a half page ad and half page Q&A format write-up (375 words including questions and intro bio)
- Complimentary production of ad and advertorial using client provided copy in editorial format or Q&A format. CoVaBIZ staff can assist with questions tailored to your business.
- Additional media exposure via the CoVaBIZ digital flipbook and BIZ Break Newsletter

SPECIAL PRICES (PER ISSUE)

Ad Size	Normal Rate	Discounted Rates Including Digital
Double Page	\$6,000	\$4,750
Full Page	\$3,350	\$2,750
1/2 Page (Standard Display Ad)	\$2,220	\$1,625

Rates are per issue. All billings are upon publication.
Invoices are emailed with net 15 day terms.

Ad Sizes

Double — 18"W x 10.875"H
(.125" bleed)

Full — 9"W x 10.875"H
(.125" bleed)

*See digital spec sheet for
supplied materials and ads

For more information contact us at sales@vistamediainc.com or call 757-422-8979 ext 156