

# Editorial Calendar

# November/ December 2025

Space/Materials Deadline: 10/2/2025 Ad Approval/Agency Provided Ad Deadline: 10/11/2025

#### **Editorial Focus:**

**Coastal Virginia Culinary Awards Holiday Issue** 

**Annual Giving Back Awards:** 

Focus on Food/Nutrition

#### **Special Advertising Sections:**

**Senior Living Guide** Holiday Gift Guide +

12 Ways to Give (Print + Digital)

Medical: Cosmetic Surgery "Ask the Expert" (Exclusivity)



# **January/February 2026**

Space/Materials Deadline: 12/4/2025 Ad Approval/Agency Provided Ad Deadline: 12/11/2025

#### **Editorial Focus:**

**VA250 Celebrations** Top Lawyers:

Top Lawyers Peer-To-Peer Survey Winners Listings in all Specialties **Restaurant Weeks** 

#### **Special Advertising Sections:**

Top Lawyers Packages

Be Well:

12 Ways to a Healthy New Year

(Print + Digital)

Medical: Heart Health "Ask the Expert" (Exclusivity)



# March/April 2026

Space/Materials Deadline: 1/28/2026

Ad Approval/Agency Provided Ad Deadline:

2/4/2026

#### **Editorial Focus:**

Expanded Home, **Garden & Real Estate** 

**Spring Arts Preview** 

#### **Special Advertising Sections:**

#### Medical:

Eye Care "Ask the Expert" (Exclusivity)

**Regional Attractions Guide** Top Real Estate Agents



# IN EVERY ISSUE: Be Well, Home & Garden and Travel VA: Special Travel/Weekend Getaways Section

# **May/June 2026**

Space/Materials Deadline: 3/27/2026 Ad Approval/Agency Provided Ad Deadline: 4/3/2026

#### **Editorial Focus:**

Summer Fun Issue

**Burger Battle Preview** 

#### **Special Advertising Sections:**

Eastern Shore "Best Of" **Faces of Coastal Virginia** 

Print + Digital with Exclusive Categories Medical: Dermatology "Ask the Expert" (Exclusivity) Top Docs "All★Stars"

Education: Private School Resource Guide & Topics





# **July/August 2026**

Space/Materials Deadline: 5/29/2026

Ad Approval/Agency Provided Ad Deadline: 6/5/2026

#### **Editorial Focus:**

#### **Best Of Issue**

Featuring Results of Readers' Choice for Area Businesses and Personalities with Lead-in Topic

#### **Special Advertising Sections:**

**Best Of Readers' Choice** Thank You Packages

York County Section with overrun

Medical: Orthopedics "Ask the Expert" (Exclusivity)



# September/ October 2026

Space/Materials Deadline: 7/28/2026 Ad Approval/Agency Provided Ad Deadline: 8/5/2026

#### **Editorial Focus:**

#### Annual Health/Top Docs Issue

Top Doctors Peer-To-Peer Survey Winners Listings in All Specialties

Fall Arts Preview

#### **Special Advertising Sections:**

#### Virginia's Eastern Shore

**Education: Private School** Resource Guide & Topics

Top Docs Packages/Profiles Medical: Breast Cancer "Ask the Expert" (Exclusivity)



# 2026 Coastal Virginia Weddings Annual Issue Published January 2026

Ad Approval/Agency Provided Ad Deadline: 11/14/2025



# Contests & Events

## **EXCLUSIVE COASTAL VIRGINIA MAGAZINE EVENTS**

**Coastal Virginia Seafood Festival** November 1, 2025

# Coastal Virginia Wedding Showcase

January 11, 2026 Founders Inn & Spa Conference Center

# **Coastal Virginia WineFest**

Feb. 7-8, 2026 • Virginia Beach Convention Center

### CoVa Battle of the Burgers

May 30, 2026 • Chesapeake City Park, Chesapeake

#### **CONTEST**

#### Giving Back Awards 2025

No contest dates -

scouted and selected by editorial team Results Published: Nov./Dec. 2025 Issue of Coastal Virginia Magazine

**EVENT** 

#### **Giving Back Awards Reception**

November 2025 - Date & Location TBA

#### CONTEST

#### **Top Real Estate Agents 2026**

Peer-to-peer survey conducted by DataJoe Research Company

Nomination Dates: Aug. 20 - Oct. 31, 2025 **Results Published:** 

March/April 2026 of Coastal Virginia Magazine

#### **CONTEST**

#### **Best of Eastern Shore 2026**

Contest Dates: Sept. 12 - Oct. 31, 2025 (with write-in nominations accepted until Oct. 3) Results Published: May/June 2026 Issue of Coastal Virginia Magazine

#### CONTEST

#### **Best Of Readers' Choice 2026**

Contest Dates: Jan. 5 - February 27, 2026 (with write-in nominations accepted until Feb. 2) Results Published: July/August 2025 of Coastal Virginia Magazine

#### **EVENTS**

#### **Coastal Virginia Best Of Party Southside**

July 2026 • Date & Location TBA **Coastal Virginia Best Of Party Peninsula** 

July 2026 • Date & Location TBA

## **CONTEST**

#### Top Docs 2026

Peer-to-peer survey conducted by DataJoe Research Company Nomination Dates: March 2 - April 29, 2026 Results Published: Sept./Oct. 2026 Issue of Coastal Virginia Magazine

**EVENT** 

Top Docs Reception: Date & Location TBA

#### **CONTEST**

#### **Best of Coastal Virginia Weddings 2026**

Contest Dates: June 6 - July 21, 2025 (with write-in nominations accepted until June 23) Results Published: 2026 issue of

Coastal Virginia Weddings



# Editorial Calendar

(Some items are subject to change.)

#### December/January 2025-2026

Space/Materials Deadline: 11/3/2025 Ad Approval/Agency Provided Ad Deadline: 11/10/2025

**Editorial Focus:** 

Civic 50 Awards

#### The Innovation Economy:

Explore how research institutions, universities, and innovation hubs in the region are collaborating with businesses to foster entrepreneurship, technology commercialization, tech transfer and new product development.

#### The Impact List:

Celebrating Innovation Superheroes

#### **Special Advertising Section:**

Educational & Research Institutions in Coastal Virginia

Expert Insights: Wealth Management, Estate Planning, Insurance

## February/March 2026

Space/Materials Deadline: 12/24/2025 Ad Approval/Agency Provided Ad Deadline: 1/6/2026

#### **Editorial Focus:**

The 2026 Impact Makers:

Women On the Leading Edge

#### **Advanced Manufacturing in Coastal Virginia:**

A focus on key regional manufacturing entities, examining trends, key players, economic impacts, and future growth opportunities.

#### **Top Lawyers:**

Top Lawyers peer-to-peer survey

#### **Special Advertising Sections:**

Powered by Women
Top Lawyers Packages

## **Event:**

**Women on the Leading Edge Luncheon** 

#### April/May 2026

Space/Materials Deadline: 3/2/2026 Ad Approval/

**Agency Provided Ad Deadline: 3/9/2026** 

#### **Editorial Focus:**

#### Top 150 Influential People:

Brief profiles of the 150. New for this year: we will feature influential organizations as well as individuals in a separate section of the feature.

#### **Future-Proof Careers:**

Skilled Trades and the Labor Gap - A Regional Perspective

#### **Special Advertising Sections:**

Top 150 Packages

**Skilled Trade & Vocational Training Institutions** 

**Event: Top 150 Influential People Event** 

# June/July 2026

Space/Materials Deadline: 5/1/2026 Ad Approval/

Agency Provided Ad Deadline: 5/8/2026

#### **Editorial Focus:**

#### **Creative Capital:**

How Coastal Virginia's Creative Sector is Shaping the Region's Economy, Identity and Future.

#### **Healthcare Focus:**

Vital Signs: Breakthroughs in care delivery, research, and health equity are transforming the region's health landscape.

#### **Special Advertising Sections:**

Faces of CoVaBIZ

**Expert Insights: Healthcare** 

#### **IN EVERY ISSUE**



Sound Advice Sponsored Content with category exclusivity is available

#### **August/September 2026**

Space/Materials Deadline: 7/1/2026
Ad Approval/Agency Provided Ad Deadline: 7/8/2026

#### **Editorial Focus:**

#### **Best Of Business (BOB) Awards**

**Rooted in Opportunity:** From local food producers to farm-based destinations, regional agriculture is planting new possibilities for business and tourism

**Small Business of the Year -** in partnership with The Hampton Roads Chamber

#### **Special Advertising Section:**

Best Of Business (BOB) Award Packages

**Event: Best Of Parties** 

#### October/November 2026

Space/Materials Deadline: 9/1/2026
Ad Approval/Agency Provided Ad Deadline: 9/8/2026

#### **Editorial Focus:**

#### **NEXTgen Awards:**

Honoring the region's leading young professionals

Energy Focus: Beyond the Grid: Technology, policy
and investment are reshaping how the region
generates, stores and consumes energy.

20 Over 60 Awards: Meet the professionals
proving that leadership, innovation, and impact
don't come with an expiration date.

#### **Best Places to Work:**

Highlighting local businesses with positive work culture.

#### **Special Advertising Sections:**

NEXTgen Packages | Best Places to Work 20 Over 60 Packages

**Event: NEXTgen Party** 

#### December/January 2026-2027

Space/Materials Deadline: 11/2/2026 Ad Approval/Agency Provided Ad Deadline: 11/9/2026

## **Editorial Focus:**

Civic 50 Awards

**Government Contracting. Behind the Bid:** 

A closer look at what it takes to win government contracts

**Regional Chambers Focus** 

**Special Advertising Section:** 

**Corporate Training & Leadership Development** 

# Contests & Events

# COMBINATION CoVa & CoVaBIZ

# CONTEST

#### Top Lawyers 2026

Peer-to-peer survey conducted by DataJoe Research Company Nomination Dates: July 14 – Sept. 5, 2025

Results Published: Jan/Feb 2026 Coastal

Virginia Magazine and Feb/Mar 2026 CoVaBIZ

February 2026 - Date & Location TBA

#### EVENT

Top Lawyers Reception

# COASTAL VIRGINIA BEST OF PARTY EVENTS

Celebrating the winners of Coastal Virginia Magazine's Best Of Awards and CoVaBIZ's BOB Awards

#### Peninsula:

July 2026 • Date & Location TBA

#### Southside:

July 2026 • Date & Location TBA

#### CONTEST 10th Annual

Best of Business (BOB) Awards

#### **Contest Dates:**

January 5 –
February 20, 2026
(with write-in nominations accepted until Jan 20)

#### **Results Published:** Aug/Sept 2026 CoVa*BIZ*

# CONTEST

#### **NEXTgen Awards 2026**

**Entry Dates:** March 18 - May 15, 2026 **Results Published:** Oct/Nov 2026 CoVa*BIZ* 

# **EVENT**

October 2026 • Date & Location TBA

#### CONTEST

#### 20 Over 60 Awards

Entry Dates: March 18 - May 15, 2026 Results Published: Oct/Nov 2026 Issue

#### CONTEST

#### **Best Places to Work**

Entry Dates: May 18 - June 20, 2026 Results Published: Oct/Nov 2026 Issue

#### **EXCLUSIVE CoVaBIZ EVENTS**

422-8979 ext 156 Top 150 Influential People Event

Women on the Leading Edge Luncheon

April 2026 - Date & Location TBA February 2026 - Date & Location TBA

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