

F E B R U A R Y 7 - 8 , 2 0 2 6
VIRGINIA BEACH CONVENTION CENTER

ENTERTAINMENT BY COLONIAL DJs | 20+ WINERIES, DISTILLERIES & BREWERIES | SPECIALTY VENDORS | LIVE ENTERTAINMENT

Coastal
VIRGINIA Magazine
WINEFEST



LEARN MORE AT covawinefest.com

VIP PACKAGES • HOTEL PACKAGES LIVE ENTERTAINMENT • DISTILLERY DEN CASH CRAFT BEER GARDEN

SATURDAY

Noon–6 p.m.

SUNDAY

Noon–5 p.m.

Celebrate good times with Virginia wines and get a taste of Coastal Virginia at the **12th annual Coastal Virginia Magazine WineFest**, the area's finest event that promotes Virginia wines, ciders, spirits, and craft beers. VistaMedia—the publisher of *Coastal Virginia Magazine* and CoVaBIZ—provides an expert authority to this exciting event.

The combined readership of 250,000 for these publications presents a demographic profile of an audience most likely to drink Virginia wine and or travel to Virginia wineries.



HIGHLIGHTS

Enjoy a live entertainment both Saturday and Sunday!

Enjoy wine tasting from several local and statewide wineries, cideries and Virginia Spirits. There will be a variety of vendors showcasing the best in art, crafts and services.

Overnight hotel packages with many perks will bring in overnight guests from all over the mid-Atlantic region and Coastal Virginia.

2026 WineFest Tickets

Tickets can be purchased at the door or in-advance at CoVaWineFest.com
(Purchase early and save!)

Tasting tickets include commemorative tasting glass, live entertainment, tastings from wineries, distilleries, and multiple vendors showcasing arts & craft specialties.

Enjoy the Virginia Craft Beer Garden featuring beer available to purchase.

THIS IS A 21 AND OVER EVENT.

Learn more at
CoVaWineFest.com



**EARLY
BIRD
PRICES**

Vendor Opportunities

Booth Prices

Wineries/Cideries/ Distilleries

10x10 (end cap) **\$635**

10x20 (end cap) **\$910**

10x30 (end cap) **\$985**

All Other Vendors

(Based on availability.)

10x10 (middle: in-between
other booths) **\$525**

10x20 (middle) **\$755**

10x30 (middle) **\$975**

10x10 (end cap limited availability) **\$635**

10x20 (end cap limited availability) **\$910**

10x30 (end cap limited availability) **\$985**

NOTE: A \$125 refund will be made to all wineries/cideries immediately after the event for tastings incurred during event.



Table Opportunities

Table Prices

**Enjoy a table with private seating
for 10 guests.**

Package includes:

- Reserved company signs
- **10 VIP** tickets
- **10** commemorative tasting glasses
- All the perks of a **VIP** ticket

Saturday: \$675

Sunday: \$550



For event information please visit CoVaWineFest.com or email Events Director Hayley Kindred at hayley@vgnet.com or 757-422-8979 ext. 257

SPONSORSHIP OPPORTUNITIES

PLATINUM NAMING RIGHTS: 2025 Coastal Virginia WineFest presented by "Your Business Name"

- Naming rights inclusion on all printed marketing material and advertisements.
- Inclusion and links on WineFest-related digital marketing. Estimated 48,000+ visits and 200,000 page views.
- (2) banners at the event (provided by sponsor.)
- Recognition by emcee throughout both WineFest days.
- (2) Full-Page ads in *Coastal Virginia Magazine* issue of choice.
- Follow-up event coverage in the *Coastal Virginia Magazine* March/April issue.
- Corporate table (1) on Saturday or (1) on Sunday with (10) VIP tasting tickets and (10) commemorative tasting glasses each day.
- Contest to drive "Likes" to your Instagram page
- Logo to be included on all social media giveaways

Total Price of Platinum Sponsorship: \$13,000

GOLD EVENT STAGE includes recognition, banners and feature announcements

- Name/logo inclusion on printed marketing material.
- Inclusion and links on WineFest-related digital marketing. Estimated 48,000+ visits and 200,000 page views.
- Ability to hang (1) banner at the event, provided by sponsor.
- Recognition by emcee throughout both WineFest days.
- (1) Full-Page ad in *Coastal Virginia Magazine* issue of choice.
- Follow-up event coverage in the *Coastal Virginia Magazine* March/April issue.
- Corporate table (1) on Saturday or (1) on Sunday with (10) VIP tasting tickets and (10) commemorative tasting glasses each day.

Total Price of Gold Sponsorship: \$9,000

SILVER PRODUCT/NAMING at event: wristbands, welcome, beer garden & wine check

- Name/logo inclusion on printed marketing material.
- Inclusion and links on WineFest-related digital marketing. Estimated 48,000+ visits and 200,000 page views.
- Ability to hang (1) banner at the event, provided by sponsor.
- Recognition by emcee throughout both WineFest days.
- (1) Half-Page ad in *Coastal Virginia Magazine* issue of choice.
- Follow-up event coverage in the *Coastal Virginia Magazine* March/April issue.
- Corporate table (1) on Saturday or (1) on Sunday with (10) VIP tasting tickets and (10) commemorative tasting glasses each day.

Total Price of Silver Sponsorship: \$5,500

Custom packages also available. All WineFest Sponsors are offered a single booth, 10x10 space, on Saturday and Sunday.



**For more information contact Hayley Kindred at
(757) 422-8979, ext 257 or email hayley@vgnet.com
Visit our website at CoVaWineFest.com**